



## International Marketing Manager (m/f)

### We are Whow Games

In the heart of Hamburg City, your new job is waiting for you - including startup feeling. Together with 50 colleagues, you work to bring the glamour and entertainment of Las Vegas to Europe - with our successful Social Casino on Jackpot.de. From slot machines to table games, our players can experience the entire entertainment experience of the largest casinos in the world for free on their smartphone, tablet or PC.

### Who are we looking for?

Are you an experienced **International Marketing Manager (m/f)** and a performance marketing expert? Do you enjoy developing sophisticated and aggressive marketing strategies? Then we are looking for you for our Hamburg Game Factory! Full time and preferably ASAP.

### Your responsibilities:

- Your main task is the expansion of national and international media shopping to acquire new players
- Your focus is on performance marketing
- You take responsibility for the media buying process externally and internally, from negotiating the setup, monitoring and optimization of the campaign to profitability goals as well as analyzing, controlling and reporting the relevant KPIs
- You identify and unlock new audiences and traffic sources through new concepts, agile testing, and the scaling of new campaigns

### What you bring:

- You have a degree in business administration, marketing, communications or similar training
- You have at least 3 years of professional experience on the customer or agency side
- You are very KPI driven
- You want to make a difference, are innovative and think outside the box
- You get involved quickly in new tasks and can implement them independently

### In addition to start-up flair and exciting tasks, we offer:

- Dynamic environment with flat hierarchies and quick decision making
- The opportunity to constantly expand your expertise
- Flexible working hours and the opportunity to work remotely
- A motivating, cooperative, and inspiring environment
- A challenging and varied task area
- Regular company events
- Fruit, drinks and meal allowances

Interessiert? Dann freuen wir uns auf deine Bewerbung! Bitte sende deine Unterlagen an:

[jobs@whow.net](mailto:jobs@whow.net)