



# Internationalization Manager (m/f)

## We are Whow Games

In the heart of Hamburg City, your new job is waiting for you - including startup feeling. Together with 80 colleagues, you work to bring the glamour and entertainment of Las Vegas to Europe - with our successful Social Casino on Jackpot.de. From slot machines to table games, our players can experience the entire entertainment experience of the largest casinos in the world for free on their smartphone, tablet or PC.

## Who are we looking for?

We're looking for an experienced **Internationalization Manager** (m/w). You're a problem solver, understander of customers, and you've already successfully established products in the past, then internationally scaled them? Then you're exactly who we are searching for for our Hamburg-based social casino! It's a full time job and you can start right away.

## Your area of responsibility:

- As the Internationalization Manager, you will be an important driver of our global expansion and play a considerable roll in implementing our vision
- You will be responsible for the evaluation, description, and registration of market-specific product adjustments in increasing user conversion, retention, and monetization
- You will maintain a strong relationship to the product team so as to ensure a short, middle, and long-term (and cooperative) approach for achieving the negotiated turnover goals
- You will use quantitative analyses to monitor playing performance, tune mechanics, and recommend A/B tests or identify new functions
- You will make impulses, control individual optimization ideas, and translate market potential together with the faculty in technical requirements for creating the best possible user experience in international markets
- You will observe markets and monitor relevant product numbers so as to recognize additional sources of income

## What you bring to the table:

- You are very competent in solving problems and you deal with problems and challenges systematically, in order to quickly overcome them
- You are quite the data-driven person, possess very strong analytic capabilities, and you can make decision based on numbers
- You have comprehensive knowledge and experience with mit SQL programming und BI Tools
- You are curious, you love details, and you're happy to work intensively with colleagues from the departments of Data Science, Produkt Development, and Marketing
- You love working in a fast-moving, highly dynamic environment and you see opportunity where others only see problems
- You are pragmatic - and also hard, but fair - when it comes to demanding the achievement of milestones. You also have this demand of yourself!
- You communicate very well in German and English as well as perhaps in other languages

## In addition to start-up flair and exciting tasks, we offer:

- Dynamic environment with flat hierarchies and quick decisions
- Flexible working hours and home office
- Regular company events
- Fruit, drinks and meal allowances
- Contribution to the HVV Profi Card

We are looking forward receiving your application!

[jobs@whow.net](mailto:jobs@whow.net)