



Head of Content (m/f)

We are Whow Games

In the heart of Hamburg City, your new job is waiting for you - including startup feeling. Together with 50 colleagues, you work to bring the glamour and entertainment of Las Vegas to Europe - with our successful Social Casino on Jackpot.de. From slot machines to table games, our players can experience the entire entertainment experience of the largest casinos in the world for free on their smartphone, tablet or PC.

Who are we looking for?

We are looking for an experienced **Head of Content (m/f)**. Are you a creative head who loves to develop and work out new Slot Games? Are you an expert on current casino trends? Then we are looking for you for our Hamburg Game Factory! Full time and preferably ASAP.

Your responsibilities:

- You are responsible for all content related topics (slots) at Whow Games
- Oversees the development, creative design and evolves new and existing features and technologies
- Coordinate and execute game launch process of new games
- Streamlining and defining content strategy on a data-driven manner
- Manage and negotiate relationships with third party suppliers
- Manage content performance across established KPIs and targets
- Manage game positioning, site content and overall promotions visibility across mobile and desktop
- Optimize the customer journey, optimize and improve content with innovative features
- Researching and sourcing new interesting content for all products.
- Work closely with the rest of the CRM, Marketing and Planning & Execution team
- Guide, coordinate and successfully collaborate with team members from Artists, Animators, Developer, Client and Math designer to a superior product

What you bring:

- Knowledge in product and project management techniques and practices
- Lead the development of new games
- Proven developed of a popular slot game
- Knowledge of current demands in mobile and web technology
- Awareness of current casino and gaming trends as well as consumer expectations
- Enthusiasm for slot and casino games
- Teamwork and excellent interpersonal skills
- Excellent communication skills
- Excellent leadership capability

In addition to start-up flair and exciting tasks, we offer:

- Dynamic environment with flat hierarchies and quick decisions
- Flexible working hours and home office
- Regular company events
- Fruit, drinks and meal allowances
- Contribution to the HVV Profi Card

Interessiert? Dann freuen wir uns auf deine Bewerbung! Bitte sende deine Unterlagen an:

jobs@whow.net